# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
White Brothers Performance Prodcuts, Inc.		11/03/2008	CORPORATION: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Motorsport Aftermarket Group, Inc.
Street Address:	2146 Michelson Drive, Suite B
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2630269	R4
Registration Number:	2593324	WHITE BROTHERS

## CORRESPONDENCE DATA

900119857

Fax Number: (801)328-1707

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801.533.9800

Email: dtangren@wnlaw.com Correspondent Name: DANA L. TANGREN Address Line 1: 60 East South Temple Address Line 2: 1000 Eagle Gate Tower

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	15581.0

NAME OF SUBMITTER: Dana L. Tangren

Signature: /dana l. tangren reg. no. 37246/

TRADEMARK

**REEL: 003881 FRAME: 0787** 

Date:	11/03/2008		
Total Attachments: 2			

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TRADEMARK REEL: 003881 FRAME: 0788

#### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated November 3, 2008 (this "Assignment"), is executed by WHITE BROTHERS PERFORMANCE PRODUCTS, INC., a California corporation with its principal offices located at 2146 Michelson Drive, Suite B, Irvine, California 92612 ("Assignor"), to MOTORSPORT AFTERMARKET GROUP, INC., a Delaware corporation with its principal offices located at 2146 Michelson Drive, Suite B, Irvine, California 92612 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title, and interest in and to the following trademarks:

	REGISTRATION	SERIAL		REGISTRATION
<u>MARK</u>	<u>NUMBER</u>	<b>NUMBER</b>	<b>FILING DATE</b>	<u>DATE</u>
R4	2,630,269	76/160,273	11/06/2000	10/08/2002
WHITE BROTHERS	2.593.324	75/153.969	08/21/1996	07/16/2002

together with the goodwill of the business represented and symbolized by such trademarks as well as all corresponding registrations and applications filed in connection therewith with the United States Patent and Trademark Office (collectively, the "Marks").

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest of the Assignor in and to the Marks, together with the goodwill of the business represented and symbolized by the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby convey, assign and transfer to, and vests in Assignee all of Assignor's right, title and interest in and to each of the Marks, together with the goodwill of the business represented and symbolized by each of the Marks, all common law rights, all rights Assignor has obtained in the Marks in foreign countries, and the right to register, renew, protect and defend said Marks and to sue for past infringements of said Marks both in the United States and foreign countries. Assignor agrees to cooperate with Assignee in filing documents with the United States Patent & Trademark Office to obtain a recording of this Assignment in the United States Patent & Trademark Office.

The terms and provisions of this Assignment shall be binding upon Assignor and its successors and assigns and will inure to the benefit of Assignee and its successors and assigns.

This Assignment may be executed in any number of counterparts each of which when so executed and delivered shall be considered an original, and such counterparts shall together constitute one and the same instrument. Any such counterpart which may be delivered by facsimile, email or similar electronic transmission shall be deemed the equivalent of an originally signed counterpart and shall be fully admissible in any proceedings regarding this Assignment.

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TRADEMARK REEL: 003881 FRAME: 0789 IN WITNESS WHEREOF, the parties have caused this instrument to be executed by their respective authorized officers effective as of the date first above written.

**ASSIGNOR:** 

**ASSIGNEE:** 

WHITE BROTHERS PERFORMANCE PRODUCTS, INC.

MOTORSPORT AFTERMARKET GROUP, INC.

Michael J. Toke, Asst. Secretary

Trademark Assignment Signature Page

TRADEMARK REEL: 003881 FRAME: 0790

**RECORDED: 11/03/2008**